

## **PRIVACY POLICY**

### **APPLICABLE REGULATIONS ON PRIVACY AND DATA PROTECTION**

Urban Espora is aware of the importance of guaranteeing the right to privacy and data protection of Users and, in this regard, in compliance with the provisions of Regulation (EU) 2016/679 of the European Parliament and of the Council, of 27 April 2016, concerning the protection of natural persons with regard to the processing of personal data and the free circulation of such data (RGPD), as well as in compliance with the applicable national legislation on data protection, reports below on the following points related to the processing of personal data through this website.

### **IDENTIFICATION OF THE RESPONSIBLE OF THE TREATMENT**

The person responsible for processing the data collected through this website is URBAN ESPORA SOCIEDAD LIMITADA (hereinafter Urban Espora); NIF: B88104583; Address: Calle Manuel Vindel, 15 C.P. 28240 Hoyo de Manzanares, Madrid; telephone: 918 190 091; email: [info@urbanespora.com](mailto:info@urbanespora.com).

### **PURPOSE OF THE TREATMENT AND NATURE OF THE DATA COLLECTED**

Depending on the form that the User completes in each case, the data may be processed with the following purposes:

- Newsletter / Commercial Communications: In the cases in which you grant us your consent as provided in article 21 of the Law of Services of the Information Society, we will use your identifying and contact information to send you information about the news of the web page, news of interest, as well as promotions and offers of our products and services. This information may be sent by postal, telephone and / or electronic means. In the event that you subscribe to our newsletter, we will send you periodic communications through email, with information about news and events related to our scope of action.

- Contact: The personal information you provide us through the contact form enabled on the website, will be treated only to address your query or request. The information collected is limited to identifying and contact data, as well as data related to the nature of the request you send us.

### **TRUTHFULNESS OF CONTRIBUTED INFORMATION**

All the information provided by the User must be true and accurate. For these purposes, the interested party guarantees the authenticity of all the data provided as a result of completing the corresponding forms. In any case, the User will be solely responsible for the false or inaccurate

statements made, and the damages caused to Urban Espora, or third parties, for the information provided.

## **BASE THAT LEGITIMIS THE PROCESSING OF DATA**

The basis that legitimates the processing of data is the User's own consent and acceptance in each of the sections in which personal information is collected. The User has the right to withdraw the consent at any time, without affecting the legality of the treatment based on the consent prior to its withdrawal.

In relation to the processing of data for commercial purposes through telematic means, in cases where there is a prior contractual relationship between the parties, the communications are about products or services related to those previously requested by the interested party, and has given the possibility to the User to oppose the processing of their data by marking the box not pre-marked, the basis that legitimates the treatment is based on the provisions of article 21.2 of Law 34/2002, of 11 July, services of the Information Society. In each commercial communication sent to the interested party, he will be given the possibility to express his opposition to receiving new communications.

## **CONSERVATION OF DATA**

- Recipients of commercial communications: The information of recipients of commercial communications will be kept indefinitely unless the request in the reception of new communications, in which case, we will proceed to the removal of their data and we will include them in our List Robinson in order to ensure that no new commercial shipments are made.

- Users of the contact form: The information collected through the contact form enabled on the website will be kept for the period necessary to meet the request for consultation or information that the User has requested; Next, the data will be deleted, unless the nature of the query or request requires the preservation of your information for other purposes, in which case we will inform about the purpose of the treatment, the conservation period and data recipients, under the terms corresponding.

## **EXERCISE OF RIGHTS**

The user has the right to access their personal data, as well as to request the rectification of inaccurate data or, where appropriate, request its deletion when, among other reasons, the data is no longer necessary for the purposes that have been recognized. The user may apply the limitation of the processing of their data, in which case Urban Espora will only keep the exercise or the defense of claims. In certain circumstances and for reasons related to your particular situation, the User may object to the processing of their data. In this case, Urban Espora will stop processing the data, except for legitimate reasons, or the exercise or defense of possible claims. Finally, we inform you about your portability right provided in the RGPD in order that your data is provided to the

Responsible for the treatment that the User tells us. To follow up on these rights, the User can send an email to [info@urbanespora.com](mailto:info@urbanespora.com) or send a letter to the following address: Calle Manuel Vindel, 15 C.P. 28240 Hoyo de Manzanares, Madrid.

In the cases in which it considers that during the treatment of data by Urban Espora, the data protection rights of the interested party have been violated, especially when they have not obtained satisfaction in the exercise of their rights, the User may present a claim before the competent [Data Protection Control Authority](#).

## **SECURITY OF THE INFORMATION**

Urban Espora uses technologies appropriate to the current state of the art, to protect your data and personal information, so our website is stored on secure servers protected against the most common types of attacks. However, we remind you that there is no invulnerable technology and therefore you must put the means at your disposal to maintain the level of security of your data. Urban Espora has adopted the technical and organizational measures that guarantee the security of the personal data and avoid their alteration, loss, treatment or unauthorized access, taking into account the state of the technology, the nature of the stored data and the risks to which they are exposed.

## **SOCIAL NETWORKS**

Urban Espora has a profile in some of the main social networks of the Internet (Facebook, Twitter, Instagram and LinkedIn), being responsible in relation to the published contents. In no case will Urban Espora extract data from social networks, unless the user's consent is expressly and expressly obtained for it.

## **CHANGES IN THIS PRIVACY POLICY**

Urban Espora reserves the right to modify this Privacy Policy to adapt it to new legislation or jurisprudence, as well as industry practices. In such cases, Urban Espora will announce on this page the changes introduced with reasonable anticipation of its implementation.